



### History

When we began recording Amboseli elephant families in 1972, we had no idea that we would reach the total 58 families that we have today. We began photographing individuals, working out the families and assigning them codes using the letters of the alphabet—A, B, C, and so on. We gave each individual in a family group names starting with the family letter. In the A family, we named Annabel, Alyce, Amy, Alison, Agatha, Amelia...

But it wasn't long before we ran out of letters! So, with the 27<sup>th</sup> family identified, we started doubling up the family letters: AA, AB, BA, BB... Today, we have named more than 1400 elephants. But there are still elephant calves available for naming. **That's where you come in.**

*Agnolotti*



*Jackson*

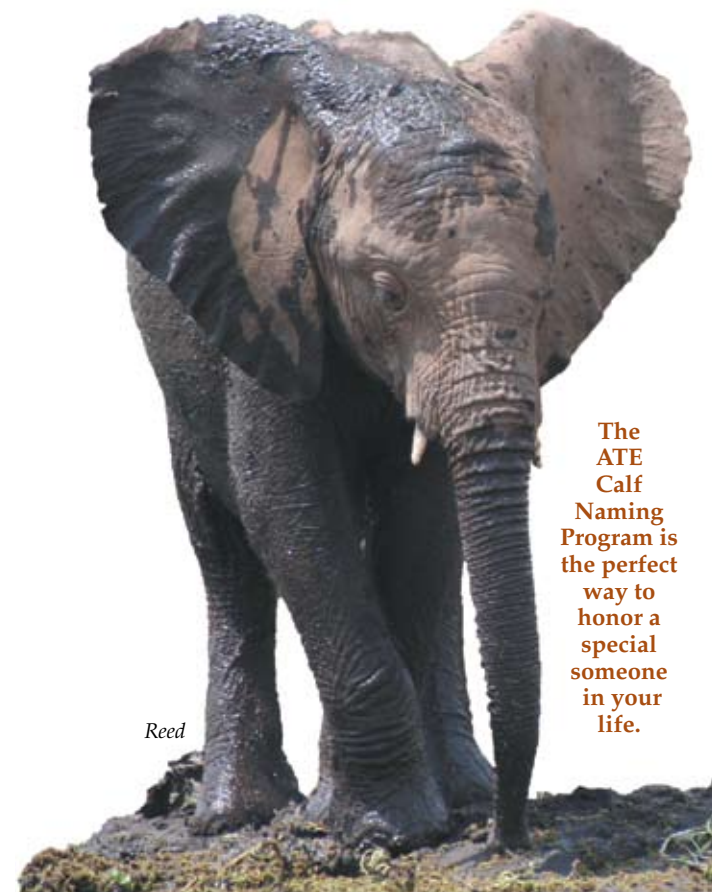


### AMBOSELI TRUST FOR ELEPHANTS

10 State Street  
Newburyport, MA 01950  
(863) 471-0743  
[www.elephanttrust.org](http://www.elephanttrust.org)

### AMBOSELI TRUST FOR ELEPHANTS

### The Calf Naming Program



*Reed*

The ATE Calf Naming Program is the perfect way to honor a special someone in your life.



### Our Program is Unique

Each Amboseli elephant is known to us *as an individual* and, at birth, is given a code name based on his or her mother's name and year of birth. At about four years of age, we give each calf a real name, according to family.

Each calf is named only once and the name stays with that calf for life. **For a donation of \$2,500, you can name an Amboseli calf in honor of someone special in your life.** ATE donors have already named calves for their children, grandchildren, parents, spouses, special friends and acquaintances. We have many donors who have named calves after themselves, their family name, or a beloved pet.

The Amboseli Calf Naming Program is unique. It differs from other naming and "adoption" programs in which tens or even hundreds of donors are invited to name or adopt the same animal. Our program is

exclusive. The calf you name will be *named by you only* and the name will stay with that calf for life. It will also be recorded in all research project documents, where it will be used forever.

**The Calf Naming Program is a perfect way to honor someone special in your life with a truly unique gift.**



Echo and Emily Kate



### Yes, I would like to name an Amboseli elephant calf!

Enclosed is my donation of \$2,500.

(Check payable to *Amboseli Trust for Elephants*)

*It will be necessary for you to communicate with our US office at [eswart@elephanttrust.org](mailto:eswart@elephanttrust.org) to confirm your selected name and to make sure it has not already been given to another elephant calf. Please provide your contact information below:*

NAME

ADDRESS

CITY/STATE/ZIP

PHONE NUMBER (required)

EMAIL ADDRESS (required)

MY SELECTED ELEPHANT CALF NAME IS:

CHOICE #1

CHOICE #2

CHOICE #3

CLIP OR COPY, AND MAIL TO:

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